



We are looking for our new  
**COMMUNICATIONS/ SOCIAL MEDIA VOLUNTEER**

The Amsterdam Rainbow Dress (ARD) is a work of art that calls for openness and inclusion, encouraging people to actively contribute to, defend and share freedoms.

The Amsterdam Rainbow Dress Foundation is the legal framework that controls separate projects of the ARD. The foundation is active on a broad social level, both within the LGBTI community and beyond.

National and international presentations and workshops around the ARD and her story take place within the governmental-, educational-, business- and cultural sector and society in the broadest sense of the word.

The Amsterdam Rainbow Dress Foundation is not active in the political arena and does not aspire to directly influence policy making. The Amsterdam Rainbow Dress raises awareness on state sponsored homophobia. As our activities are increasing we are recruiting a communications/ social media volunteer to join our team.

**Main tasks:**

- Create a social media plan that involves our platforms (FB/ Insta/ Twitter) and execute your plan.
- Create and share content for our online platforms
- Co-create a new structure for our website
- You can be the captain of all our online communications

**Your profile:**

- Member of LGBTI+ community
- Theoretical knowledge on social media/ social engagement/ online community building
- Experience with implementing communication plan
- Digital expertise to construct and maintain our website
- Excellent communicator English and preferably Dutch. Other languages are plus
- Availability of at least 1 year (preferred) for around 8 hours a week (flexible planning)

We are particularly interested in candidates with a bi-cultural background.

**What we offer:**

- Working environment in the centre of Amsterdam
- Small but engaged team
- Room for your creativity and ideas
- Great networking possibilities
- A way to gain interesting experience that benefit you in further career
- Possibility to participate in foreign trips and presentations

**Application & more info:**

For more information about the position, please contact Arnout van Krimpen via email: [info@amsterdamrainbowdress.com](mailto:info@amsterdamrainbowdress.com)

For more information about the Amsterdam Rainbow Dress Foundation and our work: [www.amsterdamrainbowdress.com](http://www.amsterdamrainbowdress.com)

We are happy to receive your letter of application and CV. The letter can be addressed to Arnout van Krimpen, Head Amsterdam Rainbow Dress Foundation.